

## MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 K2

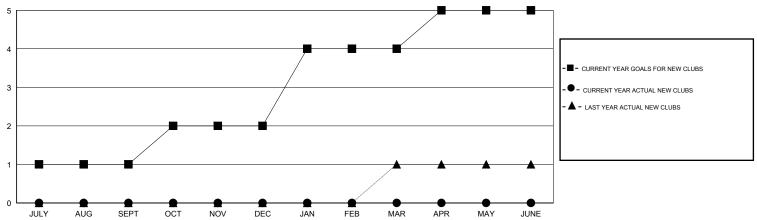
Results as of: 1/31/2016

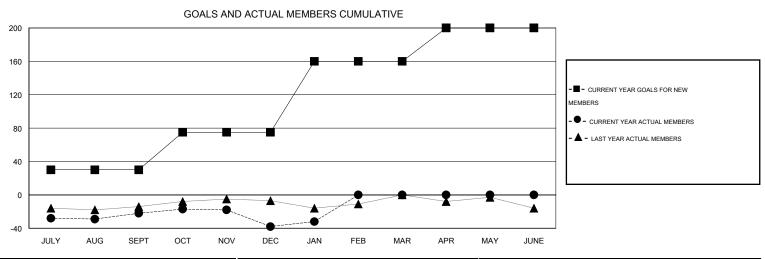
## GMT: ED LECIUS LOCATION NEW YORK

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| Clubs                 |                  |           |                  | Members               |               |                    |                                     |                    |                  |
|-----------------------|------------------|-----------|------------------|-----------------------|---------------|--------------------|-------------------------------------|--------------------|------------------|
| RESULTS FOR 2015-2016 |                  |           |                  | RESULTS FOR 2015-2016 |               |                    |                                     |                    |                  |
| QUARTER               | NEW CLUB<br>GOAL | NEW CLUBS | DROPPED<br>CLUBS | NET<br>GAIN/LOSS      | QUARTER       | NEW MEMBER<br>GOAL | CHARTER AND<br>NEW MEMBERS<br>ADDED | DROPPED<br>MEMBERS | NET<br>GAIN/LOSS |
| JULY/AUG/SEPT         | 1                | 0         | 0                | 0                     | JULY/AUG/SEPT | 30                 | 21                                  | 43                 | -22              |
| OCT/NOV/DEC           | 1                | 0         | 2                | -2                    | OCT/NOV/DEC   | 45                 | 31                                  | 47                 | -16              |
| JAN/FEB/MAR           | 2                | 0         | 0                | 0                     | JAN/FEB/MAR   | 85                 | 21                                  | 15                 | 6                |
| APR/MAY/JUNE          | 1                | 0         | 0                | 0                     | APR/MAY/JUNE  | 40                 | 0                                   | 0                  | 0                |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE





| DROPPED CLUBS: 2                |                | 22 CLUBS OF 40 ADDED 1 OR MORE<br>NEW MEMBERS | GENDER DISTRIBUTION  MALE 672 (56.38%) |              |           |
|---------------------------------|----------------|---|--|--------------|-----------|
| DROPPED MEMBERS                 |                |   | FEMALE                                 | 520 (43.62%) |           |
| DECEASED  CLUB CANCELLED  OTHER | 14<br>15<br>76 | CLICK HERE FOR HEALTH ASSESSMENT DATA         | FAMILY UNIT MEMBERS HEAD OF HOUSEHOLD  |              | 186<br>86 |
| TOTAL                           | 105            |   | NON-HEAD OF HOUSEHOL                   | .D           | 100       |